

FUTUREtakes

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You Are Invited to Participate!

A Groundbreaking Study on Weak Signals by The Finland Futures Research Centre

Here is an opportunity to participate in a pioneering study being conducted by Elina Hiltunen at the Finland Futures Research Centre! The study is groundbreaking in its efforts to find how futurists seek information about weak signals from various sources. Your participation is invited and encouraged. It does not take for a long time to respond, and results may give you indeed new perspectives for your own future work.

Weak signals in this study mean today's earliest form of information, which can foretell the changes in the future. As time passes, it might come out that weak signals were the first signs or symptoms of a big change, even megatrends. However, weak signals are not always clues about big changes. They might simply be information about strange things that are happening now, and sometimes they are only rumours.

If you would like to participate, please respond to the Web survey by March 15, 2007. The link to the Web questionnaire is: <http://www.webropol.com/P.aspx?id=135386&cid=22521723>
<<https://kasper.tukkk.fi/exchweb/bin/redirect.asp?URL=http://www.webropol.com/P.aspx?id=135386%26cid=22521723>>

In gratitude for your participation, Elina will send you a copy of the study report on request when it is published in June 2007. To get the report, please e-mail her at: elina.hiltunen@tse.fi. She will also be pleased to answer any of your questions concerning the study or weak signals.

“The understanding of weak signals has become a hot issue for anyone who claims to be professional futurist. Above all, for us as experts, the issue related to weak signals is how to develop methodologies that help us to reach relevant sources for phenomena that are not obvious but may have great impact for future.”

– Markku Wilenius, Professor for Futures Studies, Turku School of Economics, Finland Futures Research Centre